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Talk Like TED

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TED Talks have become a cultural phenomenon in American society. But what separates the talks with 1,000 views from the ones with 100,000 views? An interesting title/topic has something to do with it, but the way the speaker DELIVERS the talk carries much greater weight. At this breakfast event, we will look at several practices that will make us more influential in our communication, whether we are in front of a TED audience, or across the table from a single person.

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