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Transforming Attitudes and Actions: How Senior Leaders Create Successful Workplace Cultures

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In a recent survey, Dale Carnegie examined the perceptions of senior leaders as they relate to the strength of their own company cultures, beliefs about its importance and impact, and actions they are taking to improve it.

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Driving a culture that engages employees is a critical element for success and our fundamental responsibility as leaders. Join us for an opportunity to learn more, reflect and identify ways to enhance your own corporate culture.

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We all know that the right corporate culture provides the foundation for sustainable growth and profit and yet it often receives the least budget and attention

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Workplace culture determines how employees see themselves as part of the organisation, how they relate to customers, how they interact with authority, approach problem-solving, how they understand the business overall, make strategic decisions, describe their company's purpose and more.