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Creating a Successful Corporate Culture

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Is your culture as healthy as it needs to be?

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Explore a Culture Diagnosis Road Map to understand the key components of culture including company policies, communication style, codes of conduct, office setting and design, and organizational structure. Use a culture walk tool to get a bird's eye view of your culture as it is today. Practice leading a short culture interview that will allow deeper insight into what your employee's think about your organization's culture. Understand the differences between culture surveys, engagement surveys, and employee satisfaction surveys and when each tool is most appropriate to meet your needs. Apply a tool to check alignment between your organization's purpose, values, and current policies and processes.

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Learn multiple approaches to take to diagnose your culture, and with such diagnoses, you will be able to develop coherent strategies for positive culture change.

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We need to assess our current culture from multiple perspectives - It is important to be able to understand our culture from the point of view of employees at all levels and in all locations.