

组织

# Free Seminar - The People Side of Business Transformation

现场课程

A free 2-hour seminar to help your organisation get the people side of business transformation right

## 学习内容

Learn how to prepare for change, engage your team and make implementation successful. You'll be able to deal with emotions that change creates, maintaining open and effective communication that will get people on board with the new future.

## 学习原因

Research from IBM has shown that the need to change is rapidly growing but our ability to do it is shrinking.

## 学习效果

Many people find it difficult to change habits, routines and ways of thinking. How many times have you heard "We've always done it that way?" or "Why do I have to change?" At Dale Carnegie we believe that people support a world they help create. Imposed change does not work. Only once managers communicate, enable and encourage employees to actively participate and support change, will it become embedded.