

Presentations-teknik

Storytelling : How to Win Business & Engage Your Audience

På plats

Dale Carnegie understood the power and the art of storytelling. He studied great leaders and illustrated his findings in *How to Win Friends and Influence People* many years ago. Today, Dale Carnegie Training helps leaders and individuals leverage storytelling to become more successful team players and leaders.

Vad du kommer att lära dig

You'll learn how to capture your audience's attention through storytelling. Discover the benefit of using stories to motivate and inspire your listeners. And, because this course is interactive, you'll demonstrate your own storytelling skills to enhance your next presentation.

Varför du behöver lära dig det

A compelling story about your organization, mission, or products will gain willing cooperation, influence change, and make a memorable impact. Learning the art of selecting and delivering the right story will not only have a motivational impact on your audience, but it will help you impact the culture of your organization.

Hur det kommer att hjälpa dig

Illustrating concepts through storytelling is a powerful way to engage and inspire others. Stories connect people emotionally and intellectually, and studies have shown that people remember stories long after they've forgotten factual details. Leaders who can convey their vision via a compelling story inspire their teams to accomplish their goals.