

Prezentare

# Breakfast Workshop: The Art of Story Telling

În persoană

Tell Stories and get results!

## Ce vei învăța

In addition to a proven formula for presenting engaging stories, this workshop provides the basic structure to build credibility, capture attention, and call others to action. Learn steps for developing an engaging story that inspires buy-in and belief. Additional keys to effective storytelling teach you how to “narrow the action” and “broaden the benefit.”

## De ce îți dorești să înveți

Dale Carnegie knew that storytelling was an essential ingredient for winning friends and influencing people. He knew stories connect with people, both emotionally and intellectually. Inspirational leaders use stories to convey a vision and motivate action.

## Cum te va ajuta

Master the art of storytelling to make meaningful connections and improve business outcomes. Apply the keys to effective storytelling to optimize discussions and minimize emotional confrontations. Be the light in the room, to which everyone draws near!