

Liderança

Innovation: Transforming Ideas into Solutions

Online ao vivo

Many people don't feel they are creative, so helping people see opportunities for innovation in both breakthrough leaps and continuous improvement can generate new ways of thinking. Key concepts to do this include creating idea fluency, applications of red and green light thinking, and using group participation to apply a nine-step innovation process. In this workshop, we will identify and encourage idea fluency and facilitate an Innovation Process that moves from possibilities to solutions. We'll also talk about "innovation killers" and how to avoid them.

O que você vai aprender

Por que você quer aprender

Como isso vai ajudar você