

Liderança

# How to Develop Women in Business - Free Seminar

Presencial

Free Seminar

## O que aprenderá

Designed by women for women this session will help you gain insight into how this course has helped develop confidence, communication skills and personal credibility of the current attendees.

## Por que precisa disso

Research from Credit Suisse finds clear evidence that companies with a higher proportion of women in decision-making roles continue to generate higher returns on equity, while running more conservative balance sheets. In fact, where women accounted for the majority in the top management, the businesses showed superior sales growth, high cash flow returns on investments and lower leverage.

## Resultados que vai atingir

This seminar presents organisations with a forward-thinking approach the opportunity to tap into their female talent pipeline by taking their highest female performers and developing their capabilities to communicate, drive change and increase productivity back in the workplace.