

Apresentações

Creating a Professional Demeanor: How to Look, Act and Sound like a Professional

Presencial

When people say, “he or she is a real professional” what do they mean? They are referring to the person’s demeanor – his or her behavior and attitude. A professional has emotional control, is assertive without being aggressive, can disagree tactfully, handles people with diplomacy and uses language that is appropriate, precise and compelling. Now you can acquire the attributes of professionalism quickly and easily at Creating a Professional Demeanor: How to Look, Act and Sound Like a Professional.

O que aprenderá

How to: • Be assertive – not aggressive • Discover the importance of behavior management • Use the vocabulary of business • Make the connection between emotional maturity and professional behavior • Communicate with confidence and enthusiasm • Understand your own style and how others perceive you • Recognize the behaviors that hold you back • Demonstrate behaviors that make others feel comfortable • Discover the techniques for focusing on behavior improvement • Document your successes and build self-confidence.

Por que precisa disso

People who come across as professional get promoted because companies want employees who are in front of the public to reflect positively on the organization. Get the skills you need to project a professional demeanor, stand out from the crowd, get noticed and get promoted.

Resultados que vai atingir

By applying the principles, you’ll learn to maintain your emotional balance regardless of circumstances and always come across as calm, cool and collected. You’ll learn to control situations instead of letting them control you and deal effectively with difficult people.