

Endringsledelse

How to Win Cooperation and Influence People in Business

Åpne programmer

Are you a manager or a leader? Managers give orders and gain - at best - robotic compliance. Leaders influence people to their way of thinking and gain enthusiastic cooperation. If you want to be the kind of leader companies want today you need to attend How to Win Cooperation and Influence People.

Hva du vil lære

At this dynamic one-day seminar you will learn to use Dale Carnegie's human relations principles made famous in How to win Friends and Influence People - to make people glad to do what you want to do.

Hvorfor du bør lære det

This is not a seminar in how to manipulate people. Rather it shows you how to:

- Build trust in the workplace
- Create a collaborative work environment
- Get buy-in because employees support directions they help create

Hvordan det vil hjelpe deg

Who should attend? Managers, supervisors, project leaders - everyone who needs to create buy in and ownership in order to get results through others.