

Leadership

# Increasing Diversity - Women in Business

In-Person

"Give women the confidence to understand their worth." Karren Brady, CBE

## Wat je zal leren

Participants can expect to gain clarity around personal identity, personal brand and how to communicate this to lead others. They'll have increased self-confidence and gravitas in the communication of ideas and decisions and will learn to be comfortable taking calculated risks & seizing new opportunities both personally and professionally.

## Waarom je het wil leren

New research shows that this year the proportion of senior business roles held by women in the U.K. has fallen from 21% in 2016 to 19%, and while women outnumber men at junior levels, not enough make it through middle management to the top. The Chartered Management Institute predicts that to achieve an even split of management positions between men and women by 2024, the U.K. will need an additional 1.5 million female managers. To achieve this target organisations have a real responsibility to promote and encourage female leadership potential and to invest in a talent pipeline that continually supports and maximises women to excel at work and be confident to take every opportunity.

## Hoe het je zal helpen

This course will develop strong female leaders with real presence who are ready to step up, challenge the status quo and champion change, increase the diversity of contribution into their business with new ideas and fresh perspectives.