

リーダーシップ

# Motivational Leadership

個人向け

Everyone is motivated by something different. For some it is passion or competitiveness; for others it's money or family. For yet others, it's ice cream. As a leader, it's imperative to acknowledge that each of your team members is an individual, and while certain perks may motivate you and others, they may not motivate everyone. Most professionals have the ability to keep themselves motivated, but the responsibility falls on a leader to create an environment where people have meaningful work.

## コースの特徴

Whenever you hear about a low performing workforce, it's often the leader who is blamed, for it's highly unlikely for a group of talented professionals to turn out rubbish! What leaders often overlook is the fact that a powerful team is only as strong as their leader and the environment the leader creates for them. It has been proven time and time again that team members who are inspired and supported by a caring leader outperform others in efficiency, effectiveness and creativity.

## コースの狙い

Become empowered to recognize the leader's role as a motivator, develop greater awareness of drivers that motivate individuals, and recognize the relationship between expectations and motivation.

## 期待できる効果

Align individual motivators with organizational goals.