

Parlare in pubblico

# Breakfast Workshop: The Art of Story Telling

In aula

Tell Stories and get results!

## **Che cosa imparerai**

In addition to a proven formula for presenting engaging stories, this workshop provides the basic structure to build credibility, capture attention, and call others to action. Learn steps for developing an engaging story that inspires buy-in and belief. Additional keys to effective storytelling teach you how to “narrow the action” and “broaden the benefit.”

## **Perché vuoi impararlo**

Dale Carnegie knew that storytelling was an essential ingredient for winning friends and influencing people. He knew stories connect with people, both emotionally and intellectually. Inspirational leaders use stories to convey a vision and motivate action.

## **In che modo ti aiuterà**

Master the art of storytelling to make meaningful connections and improve business outcomes. Apply the keys to effective storytelling to optimize discussions and minimize emotional confrontations. Be the light in the room, to which everyone draws near!