

Leadership

# Transforming Attitudes and Actions: How Senior Leaders Create Successful Workplace Cultures

En personne

Join us for this exclusive leadership event introducing the findings of Dale Carnegie's most recent global research on leadership and organizational culture.

## Ce que vous apprendrez

This leadership event is designed to provide insight into the mindset of senior leaders as it relates to corporate culture, as well as the efforts being taken at the highest levels of an organization to address this important issue. Backed by original, international research, participants will find opportunities to compare their own attitudes and actions with senior leaders, whose high-performing cultures and outcomes make them "culture champions". Join us to discover the findings from this study to better understand senior leaders' perceptions about corporate culture, explore emerging workplace developments and their impact on corporate culture, and examine critical areas of focus for improving corporate culture.

## Pourquoi vous voulez l'apprendre

Driving a culture that engages employees is a critical element for success and our fundamental responsibility as leaders. Understanding workplace culture can help you determine how your employees see themselves as part of your organization. It drives how your workforce relates to customers, how they interact with authority, approach problem-solving, make decisions, and more!

## Comment cela va vous aider

Driving a culture that engages employees is a critical element for success and our fundamental responsibility as leaders. Combining our international research findings with peer-driven feedback, this event is designed to offer relevant, practical insight to creating the right corporate culture so that you can continue to focus on sustainable growth and profitability in your

organization!