

Leadership

Free Seminar - Elevating Women in Business: How to Develop & Retain Female Talent

En personne

Developing female talent doesn't only improve business diversity but your bottom line as well. This free event for male and female business leaders will look at obstacles women face in the workplace and how to overcome them.

Ce que vous apprendrez

You'll learn to recognise and understand challenges that may be holding the women in your business back and learn ways in which you can address them that will not only improve diversity but profitability as well.

Pourquoi vous voulez l'apprendre

The study Women in the Workplace 2018 showed that for every 100 men promoted into a management role only 79 women achieved the same level. So whilst improving gender diversity may be on the agenda, for many businesses it can still be a difficult strategy to effectively implement. But with a UK skills shortage on the horizon with our ageing population and Brexit there has never been a more important time to maximise the full potential of your female workforce.

Comment cela va vous aider

Investing in female talent is good for business! Studies show that there is a correlation between financial performance and female leadership. A landmark and much-quoted report from Credit Suisse Research Institute found that companies with women directors outperformed those without women directors in average growth, price/book-value multiple and return on equity.