

Dale Carnegie Course

# Creating a Successful Corporate Culture

Presencial

This is a Dale Carnegie Corporate Culture Research Business Briefing designed to provide insight into corporate culture and efforts being taken at the highest levels in organizations to address this important issue.

## Lo que aprenderás

1) Discover the findings from a study recently conducted by Dale Carnegie on corporate culture 2) Explore emerging workplace developments and their impact on corporate culture 3) Examine critical areas of focus for improving corporate culture

## Por qué lo deseas aprender

This business briefing will help participants understand the impact of culture on an organizations success. Participants will see clear steps that should be taken to ensure their organizations are developing a high-performing cultures.

## Cómo te ayudará

This briefing will help participant strengthen their organization's corporate culture.