

Presentaciones

# Art of Storytelling in Business

Presencial

Dale Carnegie knew that storytelling was an essential ingredient for winning friends and influencing people.

## Lo que aprenderás

Master the art of storytelling to make meaningful connections and improve business outcomes. Apply the keys to effective storytelling to optimize discussions and minimize emotional confrontations. Be the light in the room, to which everyone draws near!

## Por qué lo deseas aprender

Dale Carnegie knew that storytelling was an essential ingredient for winning friends and influencing people.

## Cómo te ayudará

Inspirational leaders use stories to convey a vision and motivate action.