

Liderazgo

# Action Oriented Leadership: Making Valuable Things Happen Quickly

Presencial

Effective people focus on getting those things done that advance top management's agenda. They bring a strategic point of view to the job that helps them separate the "must do" from the "nice to do".

## Lo que aprenderás

You'll start off by learning to put together a big picture view of your company - what is the market, who are the competitors, why do customers buy from you and what is your cost structure. Armed with this strategic view you'll then learn why all results are not valued equally - why people who get positive results that affect revenue, net, market share and brand image become leaders in their organizations.

## Por qué lo deseas aprender

If you want to become a leader in your organization, you need to demonstrate that you understand the difference between being busy and being effective.

## Cómo te ayudará

Employees at all levels who seek to maximize their performance will become stronger leaders and add more value to the organization.