

Presentation Effectiveness

# Presentation Essentials

In-Person

Presentation Skills for Professionals

## **What you'll learn**

You'll begin with the basics like getting to know your audience, organizing your ideas and creating your outline, then move from planning into delivery. You'll learn to use techniques to create impact and persuade your audience.

## **Why you want to learn it**

You'll move from novice to pro, from nervous to polished, from someone who ducks the chance to speak to someone who can't wait to stand and deliver.

## **How it will help you**

When you're able to comfortably inform, persuade and motivate an audience you'll differentiate yourself from the crowd!