

Presentation Effectiveness

# Increasing Diversity - Women in Business

In-Person

This program presents organizations with a forward-thinking approach the opportunity to tap into their female talent pipeline by taking their highest female performers & developing their capabilities to communicate, drive change and increase productivity.

## What you'll learn

This comprehensive, 2-month (3 in person sessions, as well as an online preparation and online Sustainment session), spaced learning program will help participants build a foundation of success by enhancing relationships, as well as focusing on key areas of personal growth. As your confidence increases you'll learn to increase personal credibility, present complex information clearly and communicate with greater impact. The enhanced skills you develop will enable you to motivate others to take action and make you better equipped to respond to pressure situations.

## Why you want to learn it

There is clear evidence that companies with a higher proportion of women in decision-making roles continue to generate higher returns on equity, while running more conservative balance sheets. In fact, where women accounted for the majority in the top management, the businesses showed superior sales growth, high cash flow returns on investments and lower leverage. Organizations have a real responsibility to promote and encourage female leadership potential and to invest in a talent pipeline that continually supports and maximizes women to excel at work and be confident to take every opportunity.

## How it will help you

This course aims to push the boundaries in how we challenge personal attitudes and to support genuine growth - to deliver powerfully, without apology, to be the center of attention without embarrassment and to be able to state an opinion without hesitation.