

People Skills Training

Building Brand Awareness

In-Person

90 minute workshop

What you'll learn

Learning Objectives: • See the benefit of building brand awareness • Master the Awareness Messaging • Build a message that will last

Why you want to learn it

People want a quick answer to their questions, you need to learn to stand out above the crowd so that you connect with your audience.

How it will help you

We will help you clearly answer the question "So what do you do?" Next time you are in the coffee line you will be ready.