

Dale Carnegie Course

# TEST: DALE CARNEGIE COURSE PREVIEW

In-Person

Uniquely designed to provide salespersons with effective sales communications and client relations skills, the official launch highlights the contents of the program and the significant impact it will have on the performance of your sales team

## **What You'll Learn**

You will learn to communicate more confidently, clearly, and concisely, and project an enthusiastic attitude. Discover ways to energize and engage listeners, and persuade people to act. You'll focus heavily on building trust and strengthening relationships to instill confidence and vibrancy in your workplace.

## **Why you want to learn it**

This course is designed for any professional, at any level, who wishes to optimize their performance, lead with conviction, and have a consistently positive effect on the bottom line. We will develop a foundation for success by exploring the power of persuasion, presenting ideas clearly, and cultivating lasting relationships. In short, you'll leave with a bounty of tools that make you a more professional, confident, and enthusiastic leader in today's workforce.

## **How it will help you**

Overall, the Dale Carnegie Course will refocus your energy to become a more effective communicator, securing your place as a valued contributor in your organization. As you become a persuasive communicator and problem-solver, adept at managing stress and change, you'll find yourself setting an example for others who are inspired by initiative and innovation. The results are measurable. The results are long-term.