Strategic Planning is more than just a list of short-term deliverables and activities; it aligns short-term objectives to long-term success, and challenges our day-to-day way of thinking.

**What You'll Learn**

In this three-hour Live Online workshop, you will learn the essentials of strategic planning and prepare your organization for future success. Examine your organization’s processes and develop a strategic intent as the foundation of your organization’s plan. Evaluate your current situation with renewed vision and strategize ways to improve outcomes.

**Why you want to learn it**

This is an opportunity to question processes and determine alternative methods to get positive results. Strategic planning is a marriage of processes and innovation. And who doesn't want to be the one to plan a new and better way for your organization to meet their goals?

**How it will help you**

A solid foundation in the process of strategic planning will help you deliver better results. You'll have a fresh outlook on then vs. now, and with a thorough and critical analysis of then, you'll be able to envision exciting opportunities to move your organization in a more profitable direction.