

Leadership Training

Increasing Diversity - Women in Business

In-Person

Studies show that there is a correlation between financial performance and female leadership. A landmark and much-quoted report from Credit Suisse Research Institute found that companies with women directors outperformed those without them in average growth, price/book -value multiple and return on equity.

What You'll Learn

This comprehensive, 2-month, spaced learning programme will help participants build a foundation of success by enhancing relationships, as well as focusing on key areas of personal growth. As your confidence increases you'll learn to increase personal credibility, present complex information clearly and communicate with greater impact. The enhanced skills you develop will enable you to motivate others to take action and make you better equipped to respond to pressure situations.

Why you want to learn it

There is clear clear evidence that companies with a higher proportion of women in decision-making roles continue to generate higher returns on equity, while running more conservative balance sheets. In fact, where women accounted for the majority in the top management, the businesses showed superior sales growth, high cash flow returns on investments and lower leverage. Yet this year the proportion of senior business roles held by women in the U.K. has fallen from 21% in 2016 to 19%, and while women outnumber men at junior levels, not enough make it through middle management to the top. The Chartered Management Institute predicts that to achieve an even split of management positions between men and women by 2024, the U.K. will need an additional 1.5 million female managers. To achieve this target organisations have a real responsibility to promote and encourage female leadership potential and to invest in a talent pipeline that continually supports and maximises women to excel at work and be confident to take every opportunity.

How it will help you

This course aims to push the boundaries in how we challenge personal attitudes and to support genuine growth - to deliver powerfully, without apology, to be the centre of attention without embarrassment and to be able to state an opinion without hesitation.