



FOR IMMEDIATE RELEASE

DALE CARNEGIE TRAINING ANNOUNCES A NEW FRANCHISE IN HOUSTON, TX

HAUPPAUGE, NY (March 6, 2009) – Dale Carnegie Training®, the global business training company with nearly 100 years of operation, today announced the opening of a new franchise location in Houston, TX. The Houston franchise will service the Houston metro area, including Galveston, The Woodlands, and Beaumont.

Dale Carnegie Training® emphasizes practical principles and processes by designing programs that offer people the knowledge, skills and practices they need to add value to their business. Connecting proven solutions with real-world challenges, Dale Carnegie Training® is recognized internationally as the leader in bringing out the best in people.

"The addition of a local Dale Carnegie Training® franchise means that Houston businesses will have access to a wealth of knowledge and expertise", says Joseph Garcia, senior vice president of franchising with Dale Carnegie & Associates. "Through individual courses, as well as corporate solution strategies, we focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady and profitable results."

"We are thrilled to bring Dale Carnegie Training® to our area," says Managing Partner, Jeffrey Corte. "Joining the community in such a way to boost the economy is a dream to us. Dale Carnegie Houston will be a great resource for all local businesses and individuals hoping to, among other things, engage their employees, improve sales statistics and become great leaders."

The Dale Carnegie Training® Houston franchise is offered locally by Mountain View Logistics. It is located at 1880 South Dairy Ashford, Houston, TX. For information about courses or customized training for your company, please call 281.368.6308, or visit www.houston.dalecarnegie.com.

About Dale Carnegie Training®

Dale Carnegie Training® partners with middle market and large corporations as well as organizations to produce measurable business results by improving the performance of employees with emphasis on leadership, sales, team building and interpersonal relations, customer service, public speaking and presentations and other essential management skills. The courses are available in 27 languages throughout the world; they cover the entire United States and reach over 70 countries. Dale Carnegie Training® includes as its clients 400 of the Fortune 500 companies. Approximately 7 million people have experienced Dale Carnegie Training®.

Dale Carnegie's corporate specialists work with individuals, groups and organizations to design solutions that unleash your employees' potential, enabling your organization to reach the next level of performance. Dale Carnegie Training® offers public courses, seminars and workshops, as well as in-house customized training, corporate assessments, online-reinforcement and one-on-one coaching.

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