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ENGAGING PEOPLE IN CHALLENGING TIMES: DALE CARNEGIE TRAINING'S® GLOBAL RE-ENGAGEMENT DAY 2009

*Free Two-Hour Employee Re-Engagement Workshops To Join People Worldwide
In a Global Effort to Restore Employee Confidence Amid Economic Uncertainty*

HAUPPAUGE, NY (September XX, 2009) - **Dale Carnegie Training®**, the international leader in performance-based workforce training and solutions, announces ***Global Re-Engagement Day***, a free world-wide initiative to equip business leaders with the tools to re-engage their employees. The first initiative of its kind, *Global Re-Engagement Day* kicks off on October 5th with free 2-hour "Employee Re-Engagement" sessions at Dale Carnegie Training locations across the map. By dedicating a day to re-engaging clients in their territories, Dale Carnegie Training hopes to restore employee confidence as well as to re-energize and refocus efforts on success in today's workplace.

"All companies must address the issue of employee engagement - especially given today's current economic climate of uncertainty and fear. It's good business – plain and simple," says Peter Handal, chairman, CEO and president of Dale Carnegie Training. "Statistics show that engaged employees deliver four times more value to the organization than non-engaged employees¹ and are 87 percent less likely to leave than their non-engaged colleagues.²" Handal adds, "We consider at Global Re-Engagement Day a 'call to action' and hope that businesses worldwide, no matter their size or area of focus, will join together to improve employee engagement in these difficult economic climate."

Designed for CEOs, COOs, VPs and HR executives alike, Dale Carnegie Training's *Global Re-Engagement Day* provides the tools necessary to forge ahead in these difficult economic times, thus unlocking limitless possibilities in the future and ensuring long-term growth. Participants in *Global Re-Engagement Day* will learn to strike the ideal balance between attitudes, skills and knowledge; stepping out of their comfort zones and honing in on the main principles of engagement such as creating a clear, compelling vision of the future that employees help co-create and making employees feel valued and important.

Global Re-Engagement Day is further evidence of Dale Carnegie Training's dedication to providing a clear, timely voice of guidance to discussions surrounding present-day issues that are affecting businesses universally. Since 1912, over 8,000,000 participants have taken advantage of Dale Carnegie Training's offerings with over 3,500 licensed Dale Carnegie trainers worldwide. Surveys of the success of these offerings are overwhelming, showing an over 97 percent satisfaction rate among participants.

Over 150 Dale Carnegie Training franchise locations in 26 countries are participating in the 2009 *Global Re-Engagement Day* at their local specified date and time between October 5th and October 9th. In addition to the United States and Canada, participating countries are: France,

¹ Mercer Delta

² Gallup Poll, 2004

Belgium, the Netherlands, China, South Africa, Mauritius, Argentina, Egypt, the United Arab Emirates, Singapore, Australia, Sweden, Norway, India, Austria, the United Kingdom, Portugal, New Zealand, the Philippines, the Slovak Republic, Greece, Mexico, the Dominican Republic and Tunisia. With over eight million people to date having experienced Dale Carnegie Training, organizations know that they can rely on their services to help bring measurable gains in improved service quality, better resolution of customer conflict, increased employee and customer loyalty and bottom line results. For more information on Global Re-Engagement Day and Dale Carnegie Training visit www.dalecarnegie.com/reengagement

About Dale Carnegie Training®

Dale Carnegie Training® partners with middle market and large corporations as well as organizations to produce measurable business results by improving the performance of employees with emphasis on leadership, sales, team building and interpersonal relations, customer service, public speaking and presentations and other essential management skills. The courses are available in 27 languages throughout the world; they cover the entire United States and reach over 80 countries. Dale Carnegie Training® includes as its clients 400 of the Fortune 500 companies. Approximately seven million people have experienced Dale Carnegie Training®.

Dale Carnegie's corporate specialists work with individuals, groups and organizations to design solutions that unleash your employees' potential, enabling your organization to reach the next level of performance. Dale Carnegie Training® offers public courses, seminars and workshops, as well as in-house customized training, corporate assessments, online-reinforcement and one-on-one coaching.

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