



DALE CARNEGIE TRAINING®
www.dalecarnegie.com

Dale Carnegie Training® FACT SHEET

- Founded in 1912, Dale Carnegie Training® has evolved from one man's belief in the power of self-improvement to a performance-based training company with offices worldwide. It focuses on giving people in business the opportunity to sharpen their skills and improve their performance to build positive, steady, profitable results.
- Headquartered in Hauppauge, New York, Dale Carnegie Training® is represented in all 50 of the United States and in over 75 countries, and is dedicated to serving the business community worldwide.
- Dale Carnegie Training® emphasizes practical principles and processes by designing programs that offer people the knowledge, skills and practices they need to add value to the business.
- Connecting proven solutions with real-world challenges, Dale Carnegie Training® is recognized internationally as the leader in bringing out the best in people.
- Dale Carnegie Training is dedicated to helping our franchisees achieve extraordinary business results for their clients and themselves by continually improving the brand's reputation for excellence in content, delivery, and franchisee support systems.
- More than 2,700 trainers offer Dale Carnegie Training® programs in more than 28 languages.
- Approximately 7 million people have completed Dale Carnegie Training®.
- Dale Carnegie Training® has implemented instruction in over 400 of the Fortune 500 corporations.

- Dale Carnegie Training® celebrated its 90th anniversary on October 22, 2002.
- Dale Carnegie Training® organization announced the creation of the Millennium Group. The Group is comprised of the top-revenue and unit producing operations from Dale Carnegie Training's worldwide offices. Group members include Dale Carnegie Training® offices from Europe, Asia, and North and South America -locations that span over 75 countries.
- As part of our ISO 9000-2001 certification and Dale Carnegie's commitment to quality, we measure the effectiveness of our training. In an ongoing global survey on customer satisfaction, 99% of Dale Carnegie Training graduates express satisfaction with the training they receive. The survey is administered globally and is based on over 500,000 graduates.
- The vast majority of Dale Carnegie Training® local franchised organizations in the U.S. have been accredited by the Accrediting Council for Continuing Education and Training (ACCET). Recognized by the U.S. Department of Education, ACCET is a voluntary group of educational organizations dedicated to promoting the highest standards of continuing education and training.
- Dale Carnegie Training® and its accrediting agency (ACCET) are included in ACE's directory of Accredited Institutions of Postsecondary Education (AIPE). The AIPE directory is used by many corporations as a reference in determining eligibility for corporate tuition support. This listing acknowledges the quality and value of Dale Carnegie Training as we join many prestigious colleges and universities already listed. Dale Carnegie Training has also been recommended for college credit by the American Council on Education (ACE), accredited by the Accrediting Council for Continuing Education and Training (ACCET), has ISO 9001 certification, and is recognized for continuing education credits by a growing number of professional associations.
- All Dale Carnegie Training® local franchised organizations in the U.S. are approved through the GSA Federal Supply Schedule #GS-10F-0329K to offer their products and services to federal government agencies.

For more information, visit Dale Carnegie Training® on the web at www.dalecarnegie.com to find out about new training and sign up for free weekly Carnegie Success Connections tips. PowerPoint users can also obtain tips and techniques from Dale Carnegie Training to help you organize and deliver powerful presentations and to sharpen your business skills.

Here are two easy ways to access advice:

1. In Microsoft PowerPoint for Windows and Macintosh – go to AutoContent Wizard and click on Carnegie Coach.
2. At <http://officeupdate.microsoft.com/templategallery> - go to the Assistance Center, click on PowerPoint, click on Graphics and scroll down to Presentation Tips from Dale Carnegie Training®.

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