



DALE CARNEGIE TRAINING®
www.dalecarnegie.com

Founded in 1912, Dale Carnegie Training has evolved from one man's belief in the power of self-improvement to a performance-based training company with offices worldwide. We focus on giving people in business the opportunity to sharpen their skills and improve their performance in order to build positive, steady, and profitable results.

Dale Carnegie's original body of knowledge has been constantly updated, expanded and refined through nearly a century's worth of real-life business experiences. The 160 Carnegie Managing Directors around the world use their training and consulting services with companies of all sizes in all business segments to increase knowledge and performance. The result of this collective, global experience is an expanding reservoir of business acumen that our clients rely on to drive business results.

Headquartered in Hauppauge, New York, Dale Carnegie Training is represented in all 50 of the United States and over 85 countries. More than 2700 trainers present Dale Carnegie Training programs in more than 30 languages. Dale Carnegie Training is dedicated to serving the business community worldwide. In fact, approximately 8 million people have completed Dale Carnegie Training.

Dale Carnegie Training emphasizes practical principles and processes by designing programs that offer people the knowledge, skills and practices they need to add value to the business. Connecting proven solutions with real-world challenges, Dale Carnegie Training is recognized internationally as the leader in bringing out the best in people.

Dale Carnegie Training & Relationships

As part of our ISO 9001 certification and Dale Carnegie Training's commitment to quality, we measure the effectiveness of our training. In an ongoing global survey on customer satisfaction, 99 percent of Dale Carnegie Training graduates express satisfaction with the training they receive.

The vast majority of Dale Carnegie Training local franchising organizations in the U.S. have been accredited by the Accrediting Council for Continuing Education and Training (ACCET). Recognized by the U.S. Department of Education, ACCET is a voluntary group of educational organizations dedicated to promoting the highest standards of continuing education and training.

About Dale Carnegie Training®

Dale Carnegie Training® partners with middle market and large corporations as well as organizations to produce measurable business results by improving the performance of

employees with emphasis on [leadership skills](#), sales, team building and interpersonal relations, customer service, public speaking and presentations and other essential management skills. [Dale Carnegie's corporate training](#) specialists work with individuals, groups and organizations to design solutions that unleash your employees' potential, enabling organizations to reach the next level of performance. Dale Carnegie Training® offers public courses, seminars and workshops, as well as in-house customized training, corporate assessments, online learning and one-on-one coaching.

Dale Carnegie Training is available in 30 languages, covers the entire United States and reaches over 90 countries. Approximately eight million people throughout the world have experienced Dale Carnegie Training, and includes 400 of the Fortune 500 companies as its clients. Dale Carnegie Training® was recently included in the prominent list of 20 companies as one of the Top Leadership Training Companies by TrainingIndustry.com. Additionally, Dale Carnegie's best-selling book, *How to Win Friends and Influence People*, was featured on the United States Department of Labor's list of "Books that Shaped Work in America," illustrating the legacy of Dale Carnegie and relevance of Dale Carnegie Training® today. In May 2014, Dale Carnegie was also named one of the top 50 leadership and management experts on [Inc. Magazine online](#).

In honor of its 100th Anniversary, Dale Carnegie Training® commissioned an extensive study on Employee Engagement in the United States. The study, which unearthed vital factors that contribute to workplace success in relation to engaged employees, establishes the emotions of enthusiasm, empowerment, inspiration and confidence integral to positive engagement.

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