

Dale Carnegie® Training and
University of Central Missouri

LEADING CORPORATE CULTURES

Certificate Program

Courses

- Communication and Corporate Cultures
- Strategic Communication Audits
- Effective Communication and Human Relations
- Leadership Training for Managers
- High-Impact Presentations



About Program

Corporate culture is composed of the espoused values, shared assumptions and communication artifacts of an organization. By understanding leadership and corporate cultures, you will gain a skill set that sets you apart.

In today's competitive workforce, certificate programs are an efficient step toward advancement. Certificate programs provide a set of competencies for professional development in a manageable timeframe.

Individual courses may be eligible for credit toward a degree program or transferred to another university. Please, check with your institution about all transfer work.

What You Will Learn

- Lead effectively and with confidence
- Make an impact through communication
- Maintain composure under pressure
- Build confidence and risk-taking skills
- Cultivate organization leadership skills
- Develop communication assessments
- Plan and deliver engaging presentations
- Critically analyze corporate cultures
- Sell ideas and inspire others



DALE CARNEGIE TRAINING®

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LEARNING TO A GREATER DEGREE

ucmo.edu/dalearnecarnegie/certificate